

THE PLAYBOOK

SALONCENTRIC PRO EDUCATION

TRANSFORM YOUR TALENT. EMPOWER YOUR FUTURE.



 **SUMMIT**
SALON BUSINESS CENTER

The Hustle: Business Finance CEO

LOOK & LEARN

Curious about the hacks behind operating a thriving, productive, and eco-friendly salon business?

Key Takeaways:

- Dive into strategic frameworks tailored for enhancing salon profitability and fostering team development.
- Uncover effective techniques for goal setting, expense management, and crafting sales strategies.
- Explore the art of planning for profit and earning a living away from the salon chair or treatment room.

What to Bring:

Notebook & Pen

Mon. August 11th

9:00am – 11:00am



 **SalonCentric™**

Owned & Operated by
The Goellner Group

class held:

STATE BEAUTY SUPPLY classroom

308 NW Victoria Dr.

Lee's Summit, MO

816-246-9996 store

Investment:

\$40 Event Code:
EDU159

Or use your
LEVEL
LOYALTY REWARDS
WILL BE ON LEVEL SOON

How To Register:

- **Stop by any of our (6) KC Metro stores**
- **Contact Your Salon Business Consultant**
 - **Chad 816-916-4314**
 - **Vonna 816-456-4772**
 - **Shelby 660-619-4123**

Register by 04/04/25 **limited seating**

Ticket price plus tax where applicable. All ticket sales are final, non-refundable, non-transferrable. Artists subject to change.

For more inspiration, browse our full calendar of events at statebeautystl.com (education)